The Symposium on
E-Healthcare Strategies for Physicians, Hospitals
& Integrated Delivery Systems
A Strategic Roadmap to the Internet Healthcare Revolution
Jointly Sponsored, Co-Provided, and Co-Sponsored by: Medical Education Collaborative

June 25-28, 2000
Early Registration for Reduced Rates Must Be Postmarked by June 1, 2000
The Hyatt Regency - Embarcadero Center - San Francisco, California
800-684-4549
www.ehealthcareconnections.com

This activity is partially supported by unrestricted educational grants from the following companies:

PLATINUM SUPPORTERS

[Logos of various companies]
Vision

A revolution is underway that will change the way physicians, hospitals and integrated delivery systems do business. This fundamental shift isn’t driven by the threat of a President’s solution to rising healthcare costs. It isn’t driven by managed care or breakthrough discoveries in medicine. It is driven by consumers who are rushing onto the Internet in search of information and tools that will empower them to take charge of their own healthcare. By and large, it isn’t hospitals or physicians responding to this phenomenon. It is a new breed of entrepreneurs, who are adding an estimated 1,500 new health-related Web sites per month.

Both healthy consumers and patients are taking more responsibility for their own care as a result of what they learn on the Internet. This will have a direct impact on traditional healthcare providers. According to a Louis Harris poll in March, 60 million Americans searched for healthcare information last year, and more than 90% said that they were satisfied with the information they found. That is an estimated 68% of all adults who had Internet access last year. The Louis Harris poll also found that two-thirds of those who searched the Internet talked about the information they found with their doctors.

Even more relevant is the fact that consumers who search the Net are looking for information on disorders that now account for a significant portion of total healthcare resource consumption. The top ten health conditions prompting a search, for example, were depression, allergies (or sinus conditions), cancer, bipolar disorder, arthritis/rheumatism, high blood pressure/hypertension, migraine, anxiety, heart disease, and sleep disorders. Think of the potential power to influence quality and costs if we could harness the energy of these web surfers. But the use of the Internet by consumers is going beyond simply looking for healthcare information.

A report from Piper Jaffray predicts that healthcare will surpass on-line book retailing, which to date has been the most successful e-commerce model. The report points out that each year Americans spend four times as much per capita on prescription drugs as on books. Piper Jaffray also noted the tremendous potential for efficiency improvement in the industry. Their research indicates that one of every four dollars spent on healthcare is wasted through delivery of unnecessary care, redundant tests, and excessive administrative costs and that six percent of hospital admissions result in adverse drug events (most of which are preventable).

So why haven’t physicians and hospitals converted many of their business and consumer communications to the “Web way of life?” Until recently, a very big factor has been physician resistance based on lack of computer-savvy, accuracy of data concerns, privacy concerns, and difficulty of incorporating a new routine.

Where are physicians as we enter the Internet age? In 1996, only 7% of physicians were using the Internet. A survey reported by Healthcon in mid-June now indicates that over 85% of physicians have gone online. Physicians are using e-mail (74%) and searching for medical information (60%). Physicians are doing research on-line, communicating with hospitals and labs or updating their medical training.

The shift onto the net by consumers and physicians has been very quick. In fact, it has happened so quickly that legal, financial, political and business structures have been caught off guard. Technically, for example, physicians throughout the world now have the ability to treat patients in cities, counties and countries on-line. Yet in America, physicians must be licensed in the state where care is provided.

There have been a number of reasons physicians and hospitals have lagged behind other industries. But now there is evidence that this is beginning to change. And consumers are the driving force. For example, in a recent survey, at least 64% of Americans said they would like to be able to send e-mail messages to their doctors, but only 34% of the doctors said they were interested. Given the ease of using e-mail compared to licking stamps, listening to Musak on the telephone, or sitting in a waiting room, it’s only a question of time before this situation changes.

Strategic use of the Internet holds the potential for achieving the vision of a seamless, coordinated, accessible and comprehensive integrated healthcare system. And that’s without sinking large dollars into legal forms and infrastructure. The goal of this conference is to help physicians and health systems to seize the opportunities to become connected in the new digital age.

Goals & Objectives

The goals and learning objectives of the symposium are:

♦ To provide physician and health system leaders with a better understanding of Internet healthcare market forces and trends.
♦ To examine the impact of the Internet on relationships among consumers, patients, physicians, hospitals, and integrated delivery systems.
♦ To present lessons from actual case studies of Internet-based, patient-accessible, interactive electronic medical records.
♦ To address the issues of patient interactivity, privacy and accuracy of health information on the Web.
♦ To assist physicians and hospitals in redesigning their business processes to facilitate integration, connectivity coordination, communication and patient interactions.
♦ To present strategies for encouraging physicians to make the Internet a vital component of their practices.
♦ To provide a forum for examining, comparing and contrasting Internet companies that assist physicians and hospitals to realize their full “Internet potential.”
♦ To examine the role that business to business e-commerce can play in lowering health system costs.
♦ To provide an unparalleled opportunity for networking.

Who will attend

This conference is designed for physicians, RN’s, pharmacists, medical group & IPA presidents & directors, health system & hospital CEOs/COOs, CFO’s, chief information officers, vice presidents for strategic planning, marketing & communications, vice presidents for managed care, MSO administrators, physician medical informatics executives, and others in the provider community who expect to be “connected” in the e-healthcare world of the 21st century. But it is not limited to these groups. The Internet, like healthcare, is a ubiquitous subject involving a host of players. We hope to attract a diverse audience as a means for enhancing the learning process. In many ways, the Internet holds the promise of assisting hospitals and healthcare systems to achieve the goals of integrated healthcare a lot more easily than the attempts to structure legal arrangements. The goal of this conference is to point the way.

Prerequisites: None
### Sunday, June 25, 2000

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<th>Time</th>
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<tr>
<td>9:00 AM - 12:00 PM</td>
<td>Legal &amp; Ethical Issues in the Healthcare Internet and E-Commerce</td>
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<tr>
<td>10:00 AM - 7:00 PM</td>
<td>Workshops - Open Exibits On the Hour 10:00 AM - 5:00 PM</td>
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<td>5:00 PM - 7:00 PM</td>
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### Monday, June 26, 2000

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<td>Continental Breakfast</td>
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<td>9:45 - 10:15 AM</td>
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<td>12:15 - 1:15 PM</td>
<td>Lunch</td>
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### Wednesday, June 28, 2000

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### Confidentiality, Privacy, and HIPAA Compliance

**One-Day Optional Workshop**

Separate registration required.

### E-Healthcare Strategies Symposium & The Next 20 Years in Medicine

**Private Cocktail Reception**

Palace of Fine Arts, San Francisco

5:30 PM
Optional Session: Legal and Ethical Issues in the Healthcare Internet and E-Commerce
Gerry Hinkley, JD
Partner, Davis Wright Tremaine
San Francisco, CA
Reece Hirsch, JD
Partner, Davis Wright Tremaine
San Francisco, CA
Larry Scott, Esq.
Davis Wright Tremaine
North Carolina

WORKSHOPS*
Workshop Presentations on the Hour 10:00 AM - 5:00 PM

Asterion.com
Axolotl
Clincomp
CPM Corporation
DrKoop.com
eProcrates Inc.
Enterworks Inc.
Health Allies.com
Healinx Corp
HEALTHvision
Healthcare Data Exchange (HDX)
Healthwise, Inc.
Healththeon/WebMD.com
Kaiser Permanente
LifeChart.com
MCOL
Medseek
MEDePass.com
Medibuy.com
Medpearl.com, Inc.
Neoforma.com
Nuesoft.com
Passport Health Communications
Physia.com
The Trizetto Group
V-One
VHA

EXHIBITORS*
Exhibits Open 10:00 AM - 5:00 PM Daily
Wine & Cheese Reception Sunday 25th, 5:00 PM - 7:00 PM

Asterion.com
DrKoop.com
Embion.com
Enterworks Inc.
eProcrates Inc.
Healinx Corp
HealthCentral.com
Healththeon/WebMD.com
HEALTHvision
Healthwise, Inc.
Heidrick & Struggles
Hospital Hub.com
Intel
LifeChart.com
MD Consult
Medibuy.com
MedicaLogic.com
Medivation, Inc.
Medscape.com
Micromedex
Microsoft Corporation
NotifyMD
Nuesoft.com
Passport Health Communications
Physia Corporation
Scheduling.com
Universal Systems, Inc.
V-One
WellMed
XCare.net

*partial list
Symposium Agenda
Monday, June 26, 2000

7:00 AM Continental Breakfast

8:00 AM Welcome & Introductions
John D. Cochrane, M.H.A. (Moderator)
Editor, E-Healthcare Connections
San Diego, CA
jcochrane@ehealthcareconnections.com
www.ehealthcareconnections.com

Peter N. Grant, Ph.D., JD (Co-Director)
Partner, Davis Wright Tremaine
San Francisco, CA and Seattle, WA
petergrant@dwt.com

8:15 AM What Consumer Internet Empowerment Means to Physicians & Hospitals
Tom Ferguson, MD
Editor & Publisher, The Ferguson Report
Austin, TX

Dr. Ferguson is editor and publisher of “The Ferguson Report,” the industry newsletter of on-line health. He is a senior associate at Boston’s Center for Clinical Computing, a medical computing think-tank associated with Harvard Medical School. He is Adjunct Associate Professor of Health Informatics at the University of Texas Health Science Center in Houston. Tom received his M.D. from the Yale University School of Medicine. He founded the influential journal “Medical SelfCare and the SelfCare Catalog,” a direct-mail company specializing in tools which help people take care of their health. He has received the National Educational Press Association’s Distinguished Achievement Award. He served for many years as medical editor of “The Whole Earth Catalog.” He wrote a chapter on the empowered medical consumer for the book that accompanied the Bill Movers series on “Mind/Body Medicine.” He is the author of a dozen books on consumer health, including “The No-Nag, No-Guilt, Do-It-Your-Own-Way Guide to Quit Smoking” and “Health On-line: How to Find Health Information, Support Groups and Self-Help Communities in Cyberspace.” He lives and works in Austin, Texas.

9:00 AM How Can Physicians Benefit by Incorporating the Internet in their Practice in Today’s Managed Care Environment?
Charles E. Saunders, MD, F.A.C.E.P., F.A.C.P.
Chief Medical Officer, Healtheon/WebMD
Santa Clara, CA

Dr. Saunders is Chief Medical Officer for Healtheon/WebMD. Before the merger, he was Vice President Strategic Planning and Medical Director for Healtheon Corporation. Prior to joining Healtheon, Dr. Saunders was a principal with A.T. Kearney, served as executive director of managed care services at an integrated health care delivery system and directed emergency medical and the 9-1-1 medical call center for the City and County of San Francisco. Dr. Saunders served on the faculty at UCSF and Vanderbilt University School of Medicine, and was the director of emergency services at the University of Colorado Health Sciences Center. Dr. Saunders is board-certified in internal medicine and emergency medicine. He is currently an active practitioner in emergency medicine. He received his Bachelor of Science degree from the University of Southern California and his M.D. from Johns Hopkins University School of Medicine.

9:45 AM Coffee Break & Exhibits

10:15 AM Building Physician & Hospital Success Strategies for the Emerging E-Health Environment
Graham Pallett
Principal, Deloitte Consulting Health Care Practice
Boston, MA
Thaddeus Grimes-Gruczka
VP, Cyber Dialogue
New York, NY

Research compiled by Deloitte and Cyber Dialogue, a leading Internet market research company, reveal the key forces accelerating the evolution of a new e-health consumer. Based on the findings they predict that only those companies acknowledging the new demands for information, customization and convenience will emerge as winners. Their report on this and subsequent research will help physicians and hospitals to better understand the new breed of e-healthcare consumer. This will provide a knowledge base for building success strategies for the emerging e-health environment.

11:00 AM Case Study: What Happens When Patients Have On-line Access to their Health Records?
Richard Gibson, MD, Ph.D.
Chief Medical Information Officer, Providence Health System
Portland, OR
Richard Skinner
Chief Information Officer, Providence Health System
Portland, OR
Mark Leavitt, MD, Ph.D.
President & CEO, MedicalLogic
Hillsborough, OR

MedicalLogic and the Providence Health Systems have a pilot project underway that allows patients to access their medical records and provide input in Portland, OR. This remarkable program dovetails with a practice EMR program offered by the company. Mark Leavitt founded MedicalLogic in 1985. He holds a doctorate from Stanford University in electrical engineering and a doctor of medicine from the University of Miami. Board-certified in internal medicine and geriatrics, Dr. Leavitt practiced full-time for 10 years, then served as medical director of information systems at Providence Health System for two years. Dr. Gibson has an M.D. from Case Western University and a Ph.D. in Medical Informatics from LDS Hospital and the University of Utah in Salt Lake City. He came to Providence Health System in 1996 and is responsible for planning and implementing clinical information systems in both the hospital and office arenas.
Why Should Physicians & Hospitals be Concerned About the Quality of Health Information on the Net? What Can We Do About It? Should Physicians Exchange E-Mail with Patients?

Helga Rippen, MD, Ph.D., M.P.H.
Chairperson, Internet Healthcare Coalition
Director of Medical Informatics, Pfizer Health Solutions

As healthcare enters a new era with the emergence of eCommerce, the risk of violating patient privacy has never been greater. The Health Insurance Portability & Accountability Act (HIPAA) is being heralded at Y2K II. In a recent Healthcare Informatics survey, nearly 60% of respondents said that they haven't even begun working on HIPAA compliance. Yet, the new privacy rules impose both requirements and sanctions on hospitals and physicians. It will be one of the top challenges in 2000 and this team will present solutions.

Preparing for HIPAA: What You Have to Do to Assure Privacy & Confidentiality of Patient Information (Regulations Due from HHS in June)

Kaiser Permanente
National Director of Security & Privacy, Kaiser Permanente
Oakland, CA

The Race to Find and Keep “Cyber-Talent”: Can Hospitals Compete, or Should They Outsource? Where will Tomorrow’s E-Health Technical & Management Leadership Come From? Should Physicians be Looking to Hospitals, Medical Groups, IPAs, MSOs or Dot-Com Companies to Support Their Web Strategies?

Al Greene
Chief Executive Officer, HealthCentral.com

Ken Graham
Chief Executive Officer, Overlake Hospital

Lauren Doliva
Global Leader e-Business Practice, Heidrick & Struggles
Symposium Agenda
Monday, June 26, 2000 (continued)

9:45 AM Coffee Break & Exhibits

10:15 AM IPA/Medical Group Case Study: The Internet is a Survival Strategy in Managed Care-Intensive Markets
Steve McDermott
President & CEO, Hill Physicians
San Ramon, CA

Steve McDermott leads one of the nation’s largest and most successful IPAs in a marketplace that is completely saturated with managed care - the San Francisco Bay Area. They have developed an interesting relationship with Healtheon that employs the web to improve practice efficiency and achieve savings that are essential to survival in a capitated environment.

11:00 AM How to Develop a Comprehensive Integrated Healthcare “Net” Strategy
David Pryor, MD
System Vice President & Information Officer,
Allina Health System
Minneapolis, MN

David Pryor, M.D. is the system vice president & information officer for Allina, a major statewide integrated healthcare system in Minneapolis, MN. Over the years this $2.6 billion health system has grown to 19 hospitals, 7 nursing homes, several thousand physicians and one of the largest health plans in Minnesota. Dr. Pryor has been the point person in unifying many disparate, proprietary information systems that could not communicate with each other. He also has overall responsibility for the aggressive, consumer portal called MedFormation.com, which has exciting and greatly expanded options for consumer interaction. Dr. Pryor is also practicing Cardiologist.

Tuesday, June 27, 2000

7:00 AM Continental Breakfast

8:00 AM Introduction & Opening Remarks
Hank Golembesky, MD (Moderator)
Medical Editor, E-Healthcare Connections
hgolembesky@usa.net
www.ehealthcareconnections.com

8:15 AM The Future of Medical Practice on the Internet
George Lundberg, MD
Editor in Chief, Medscape.com

Prior to joining Medscape in February 1999, Dr. Lundberg served as Editor of the Journal of the American Medical Association for 17 years. He also served as Editor in Chief of Scientific Information and Multimedia with responsibility for its 39 medical journals, American Medical News and various electronic products. Dr. Lundberg is Adjunct Professor of Health Policy at Harvard and a member of the Institute of Medicine of the National Academy of Sciences. Dr. Lundberg holds an MS degree from Baylor University and BS and MD degrees from the University of Alabama. Dr. Lundberg holds honorary degrees from four U.S. universities.

9:00 AM Dilemmas & Opportunities in the Internet Transfer mation of American Healthcare
Donald Hackett
President & CEO, DrKoop.com
Austin, TX

Boasting more than 1 million registered users, the DrKoop.com website offers 15 interactive communities with information on topics ranging from addiction to children’s health. The site also features interactive health tools (polls, questionnaires) and more than 100 health related chat support groups. DrKoop.com garners revenue through hospital affiliations, advertising, content syndication, and e-commerce. DrKoop.com is also the largest health information provider to AOL. Chairman Koop, VC John Zaccaro, and president and CEO Donald Hackett founded DrKoop.com in 1997.

5:15 PM Adjournment

6:00 PM Hosted Reception

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6:00 PM Hosted Reception
12:00 PM Luncheon Speaker

**The Human Side of Technology & Medicine**

“Patch” Adams, MD (The Real Patch Adams)
Founder & Director, Gesundheit! Institute
West Virginia

America’s “Clown-Doctor” with a belief in the healing power of laughter and a dream to build a hospital providing free treatment. You saw the movie - now meet the man.

* A portion of Dr. Patch Adam’s fee will be donated to the Gesundheit! Institute.

1:15 PM What do Internet-Savvy Consumers Expect of Hospitals & Physicians

Dean Edell, MD
Syndicated Radio Talk Show Host
HealthCentral.com

Dr. Dean Edell is a physician broadcaster, author, and host of the nationally syndicated radio talk show, “The Dr. Dean Edell Show.” He also is the author of “Medical Minutes” and host of the daily “Medical Report.” Dr. Edell has been active in the media since 1978. Prior to his career as a media doctor, he was an ophthalmologist and surgeon in private practice, as well as an instructor at the Department of Surgery for the University of California, San Diego, School of Medicine. He earned his M.D. at Cornell University Medical School.

1:45 PM Overlake Hospital: Medicine in Cyberspace, Welcome to the “Virtual Clinic” Web-Based Hospital-Patient Interactivity and a Microsoft Employee Portal

Bill Crounse, MD
Vice President, Overlake Venture Center
Bellevue, WA

Welcome to a hospital web site that lets you complete pre-admission forms, E-mail a physician, connect with vast information resources. Welcome to the “virtual clinic” - futuristic employee health care site that soon may be available to the 13,800 Microsoft workers in Bellevue, WA from their desktops. Vice president Bill Crounse, M.D. is spearheading an innovative program to connect patients, employees, companies, physicians and a community hospital. With Microsoft as a partner, they are doing some remarkable things. Bill Crounse, MD, a board certified family physician, is vice president of Medical Technology for the Overlake Venture Center in Bellevue, WA. He is also Senior Vice President and founder of DrGoodwell.com, and Internet start-up that is working in partnership with Microsoft to provide health information and “virtual clinic” medical services to employees in high-tech industries.

2:30 PM Afternoon Break

2:45 PM Concurrent Panel Discussions

Panel A:

Hospital CEOs, CIOs, Chief Medical Information Officers, Planning & Marketing


Harvey Price (Moderator)
Contributing Editor, E-Healthcare Connections
Boca Raton, FL

Jean Balgrosky
Chief Information Officer, Scripps Health
La Jolla, CA

Jean Balgrosky is the Chief Information Officer of Scripps Health in San Diego, a large hospital system with multiple affiliated physician groups that is in the process of developing an extensive intranet, extranet and Internet market presence. She plays a pivotal role in orchestrating the health system’s Internet strategy.

Dave Dawson
President, V-ONE (Internet Confidentiality & Security)
Germantown, MD

Mr. Dawson is the president and CEO of V-ONE Corporation, located in Germantown, Maryland. The company develops and markets the SmartGate VPN suite of network security products for government and commercial customers worldwide. V-ONE provides an electronic commerce Virtual Private Network solution. SmartGate VPN offers encryption, authentication, and access control and interfaces with leading certificate authorities (CA). (www.v-one.com)

Peter Dysert, MD
Chief of Staff & Chief Information Officer,
Baylor University Medical Center
Dallas, TX

Dr. Dysert has the impressive dual role of chief of staff and chief medical information officer at one of the country’s largest health systems. As such, he has played a central role in coordinating the development of the health system’s Internet strategy.
Symposium Agenda
Tuesday, June 27, 2000 (continued)

2:45 PM Concurrent Panel Discussions

Panel B:
Practicing Physicians

How Should Physicians Incorporate the Internet in their Practices? What’s Possible? What’s Desirable and Practical? How do I Deal with Patients who Come to Me with Internet Material? Should Physicians Establish an Interactive Web-Site? What are the Pros and cons of Going with a Dot Com Company? Should I Exchange E-mail with Patients? What are the Malpractice Implications? What are the HIPAA Implications? How can it be Structured to Enhance Practice Income, Reduce Costs, and Increase Productivity? Will it Improve My Life-style?

Lawrence Welikson, MD (Moderator)
Contributing Editor, E-Healthcare Connections
Board of Regents of the American College of Physicians & American Society of Internal Medicine

Ira C. Denton Jr., MD
Founder, CapMed Corporation
Huntsville, AL

Dr. Denton is a board-certified neurosurgeon who trained in Boston, Minneapolis, Memphis, and, as the Van Wagenen Neurosurgical Fellow, Zurich, Switzerland. He practiced in academic and private situations until June 1999 when he and Judith S. Denton, Ph.D., co-founded a company to develop a computer-based patient record (CPR), an effort that began the long march toward an “electronic medical office.” Dr. Denton is also President of he HealthDirections group of CapMed Corporation. In that capacity he promoted PHR, CapMed's electronic personal health record, as a tool that can advance shared decision making among doctors and patients.

2:45 PM Concurrent Panel Discussions

Panel C:
The Road Ahead for E-Healthcare Commerce


William B. Hanlon, III (Moderator)
Founding Principal, Shattuck Hammond Partners
Atlanta, GA

5:00 PM Adjournment
8:00 AM The Technical and Policy Context HIPAA and the Healthcare Privacy and Confidentiality Debate  
James J. Moynihan  
Principal, McLure Moynihan, Inc.

8:45 AM An Overview of the HIPAA Law and Regulations  
Donna Z. Eden, Esq.  
Senior Attorney, Office of General Counsel  
Health Care Financing Administration  
Washington, D.C.

9:30 AM Organizing to Respond to HIPAA and Realize the Benefits  
Steve Lazarus  
President, Boundry Information Group and WEDI  
Chair Elect  
Denver, CO

10:15 AM Break

10:30 AM Legal and Regulatory Issues in HIPAA Compliance  
Allan Goldberg, Esq.  
Partner, Goul Storrs  
Boston, MA
Paul T. Smith, Esq.  
Partner, Davis Wright Tremaine  
San Francisco, CA

11:15 AM Case Study in Health Plan HIPAA Compliance  
Chris de Laurier  
Principal, IBM Healthcare  
Hat Sadouy, Ph.D.  
National Practice Executive, IBM Global Services  
Indianapolis, IN

12:00 PM Networking Box Lunch

1:00 PM HIPAA Compliance Case Study: Personal/MD.com  
Alan Zaerner, MD  
Chief Privacy Officer, Personal/MD.com  
Reece Hirsch, Esq.  
Partner, Davis Wright Tremaine  
San Francisco, CA

1:45 PM HIPAA Compliance Case Study: New England Healthcare EDI Network, LLC  
John Halanka  
Chief Information Officer, Care Group Health Care System  
Boston, MA

2:30 PM HIPAA Compliance Case Study: Universal Health System  
Linda Reino  
Chief Information Officer, Universal Health System  
Jon Zimmerman  
Principal, SMS, Inc.

3:15 PM Audience Participation & Discussion

4:00 PM Adjournment

Optional HIPAA Workshop  
The New Privacy Rules & HIPAA Agenda

Continuing Education Credits

AMA Category 1 Credit. This Activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation council for Continuing Medical Education through the joint sponsorship of Medical Education Collaborative and Health Care Conference Administrators, LLC. Medical Education Collaborative (MEC), a nonprofit education organization is accredited by the ACCME to provide continuing medical education for physicians and takes responsibility for the content, quality and scientific integrity of this CME activity.

Medical Education Collaborative designates this educational activity for a maximum of 25 hours in category 1 credit towards the AMA Physician’s Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

ACPE Credit. Medical Education Collaborative, Inc. is approved by the American Council on Pharmaceutical Education as a provider of continuing pharmaceutical education. Medical Education Collaborative (MEC), a nonprofit education organization is accredited by the ACCME to provide continuing medical education for physicians and takes responsibility for the content, quality and scientific integrity of this CME activity.

Medical Education Collaborative designates this educational activity for a maximum of 25 hours in category 1 credit towards the AMA Physician’s Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

Participants will be required to sign in daily and complete an evaluation form for credit. Registration fee includes certificate, which will be mailed within six weeks after the meeting.

CNA (Nursing) Credit. This educational activity for 30.30 contact hours is provided by Medical Education Collaborative. Medical Education Collaborative is approved as a provider of continuing education in nursing by the Colorado Nurses Association, which is accredited as an approved provider of continuing education in nursing by the American Nurses Credentialing Center’s Commission on Accreditation. Provider approved by the California Board of Registered Nursing, Provider Number CEP-12990 for 30.30 contact hours.

ACHE Credit. Medical Education Collaborative is authorized to award 25 hours of pre-approved Category II (non-ACHE) continuing education credits for this program toward advancement, recertification, or reappointment in the American College of Healthcare Executives. Participants of this program wishing to have the continuing education hours applied toward Category II credit should list their attendance when applying for advancement, recertification, or reappointments in ACHE.

NASBA Credit. Registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN, 37219-2417. Telephone 615-880-4200.

A maximum of 30 credits based on a 50-minute hour will be granted. Recommended experience level for this course is intermediate to advanced.

ABA - MCLE Credit. This activity is pending approval for minimum continuing legal education by the State Bar of California.

Maximum credit hours have been calculated to include optional sessions.
Registration Form

The Symposium on E-Healthcare Strategies for Physicians, Hospitals & Integrated Delivery Systems

Apply early as space is limited. Submission of an application does not guarantee a space. Symposium registration is confirmed upon full payment.

PLEASE COMPLETE THE FOLLOWING

Name of Registrant: ____________________________
Title: ____________________________
Name of Organization: ____________________________

☐ Physician  ☐ IPA/Medical Group  ☐ Hospital (of Beds: ____ )  ☐ Dot Com Company ☐ Other (Please Specify) ____________________________

Indicate your American College of Healthcare Executives (ACHE) credentials:  ☐ Certified Healthcare Executive (CHE)  ☐ Fellow of ACHE (FACHE) ____________________________

Mailing Address
City ____________________________ State __________ Zip __________
Telephone ____________________________ Fax ____________________________ E-mail ____________________________

(For more than one person from the organization, attach additional copies of this form.)

REGISTRATION FEES

☐ CONFERENCE & EXPO*  ☐ SPECIAL HIPAA WORKSHOP (Wednesday, June 28th)

Through June 1, 2000
First person...............$1,295 When Combined with General Conference Registration...... $295
Each additional person.....$1,195 When Purchased Separately....................................... $495
After June 1, 2000
First person...............$1,395
Each additional person.....$1,295

Total $ ____________________________

*E-Healthcare Connections Subscribers deduct $100 from each tuition level for the Conference & Expo only. Groups of 10 or more, $1095 per person.

PAYMENT OPTIONS

Please enclose payment with your registration and return it to the conference registrar at the address below, or fax your credit card payment to 760-771-3183.

☐ Check/money order enclosed
☐ Payment to be made by check/money order. Credit card given to hold registration. If payment not received by date of conference, credit card payment will be processed.

☐ American Express  ☐ Visa  ☐ Mastercard

(TAX ID NO. 91-1892021)

Total $ ____________________________ Account # ____________________________ Expiration Date ____________________________

Name of Cardholder ____________________________ Signature of Cardholder ____________________________

Registrant Signature ____________________________

All registrations require faxed or original signature on this form

How did you learn about this conference?  ☐ Brochure  ☐ Magazine Ad  ☐ Friend/Colleague  ☐ E-mail Notice

HOW TO REGISTER

Fully complete steps 1-3 (one form per registrant, photocopies acceptable). Payment must accompany each order.

Mail to: The Symposium on E-Healthcare Strategies for Physicians, Hospitals & Integrated Delivery Systems; Attn.: Registration
53881 Avenida Villa, La Quinta, CA 92253 • (800) 684-4549 • Fax: (760) 771-3183

Alternative registration available on website: www.ehealthcareconnections.com

For more information call: (800) 684-4549

CANCELLATION POLICY:

Cancellations must be submitted in writing. For cancellations received on or before May 26, 2000, tuition will be returned less a processing fee of $150 per attendee. After May 26, 2000, only 50% will be refunded, and after June 1, 2000, no refunds will be made, although registration is transferable to another person from the same organization.
CONFERENCE FACILITY & LOCATION
Located downtown on San Francisco Bay in the financial district, the Hyatt Regency is part of the dynamic 8-block Embarcadero Center business and retail complex. It’s convenient to Fisherman’s Wharf, Chinatown, Moscone Convention Center, Ghirardelli Square and Cannery Row. The Hyatt is adjacent to BART rapid transit, California Street Cable Car and ferry terminal. With 805 guest rooms, including 45 suites, The Hyatt Regency features Equinox the revolving rooftop restaurant, Eclipse Cafe, 13 Views coffee and cocktail bar, Concierge, Club-One Fitness Spa, and on-site exercise room, golf and tennis nearby, and a jogging path.

CONFERENCE SUPPORTER & EXHIBITOR OPPORTUNITIES
On Sunday, June 25, 2000 from 10:00 AM to 7:00 PM, the conference will feature a “Partnerships in Cyberspace” Expo. An agenda will be available at the registration desk for a Workshop Schedule. There will be a hosted wine and cheese reception from 5:00 to 7:00 PM Exhibits continue on Tuesday, June 27th until 3:00 PM. On Wednesday, June 28th from 10:00 AM to 4:00 PM, the conference will feature a HIPAA Expo.

HOTEL RESERVATIONS
A special conference rate of $215.00 Single/$235.00 Double Occupancy, plus tax per night is available to all attendees of the Symposium. To receive the special conference rate, please call the Hyatt Reservations Department directly at (415) 788-1234. Or by fax (415) 291-6538. Please remember to mention that you are attending the Symposium on E-Healthcare Strategies to receive the conference rate. Space is limited so please make your reservations by Friday, May 26th, 2000. Reservation requests received after the cutoff date will be accepted on a space and rate availability.

The Hyatt Regency San Francisco
In Embarcadero Center
5 Embarcadero Center, San Francisco, California 94111
Reservations: (415) 788-1234 / Fax: (415) 291-6538

AIRCYNES
To receive reduced air travel, you may make your reservations directly through American Airlines Meeting Services Desk at (800) 433-1790 or United Airlines at (800) 521-4041 (7:30 AM. to 11:00 PM. ET, Monday-Friday; 8:30 AM-11:00 PM. ET, Saturday and Sunday). You will receive an additional 5 percent discount off the lowest applicable discount fare, including first class, or a 10 percent discount off the unrestricted midweek coach fares, no advance purchase necessary. Please refer to American Airlines file number 5460VA or United Airlines file number 593NW. Book early to take advantage of promotional fares that will give you the greatest discount. Mileage Plus members receive full credit for all miles flown to this meeting.

CAR RENTAL
Special meeting rates are available directly through Avis Rent-A-Car Meeting Reservation and Information Desk at (800) 433-1790. Please mention the group number B136000 in order to receive the special rates.

AIRPORT TRANSPORTATION
The SFO Airporter picks up and drops off guests in front of the hotel every 30 minutes. Shuttle boarding at San Francisco International Airport is directly outside of the lower level baggage claim area. Current fares are approximately $10.00 each way. Please note that fares are subject to change, for additional information, please contact SFO Airporter directly at (800) 544-6034.

LIMOUSINE & SEDAN SERVICE
For Reservations contact Grand Limousine at (888) 754-1700.

E-HEALTHCARE STRATEGIES
53881 Avenida Villa
La Quinta, CA 92253

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